



Arts Network Policy - Guidelines

This is an exclusive database of Artists and Art lovers we personally know and endorse.

Welcome to our Artists & Art Lovers (supporters) Network

What is this the Arts Network?

The Arts Network is a web-based database of artists and art lovers who have collaborated, worked directly, or were otherwise endorsed by Half Life Crisis™. For context, giving an online platform to my daughter Sammy B. Baqueroalvarez was one of the reasons why Half Life Crisis™ was created. This daughter-dad project is about artistic expression.

Half Life Crisis™ also became the online host and web developer for the Sammy Baqueroalvarez Art Gallery, which is a virtual gallery to showcase, provide context, and even monetize artwork. This includes but it is not limited to visual arts, such as original paintings and artwork.



www.halfifecrisis.com/hlc-art-gallery

It has become very evident that many places that want to provide a "platform" for artist do so with a huge price sticker attached to it, or otherwise very unfair requests against the artist, rather than actual appreciation for the artist craft and effort. This led to the creation of our Arts Network section as an integral part of the Half Life Crisis™ overall project. The decision was made to create a unique online presence that allows artists showcase their work from a convenient web-address.

The artists and art lovers featured in the Half Life Crisis™ Arts Network are given a free-of-charge landing page prepared by myself Half Life Crisis™ founder J. Marcelo Baqueroalvarez. The only thing I ask in return is to share their landing page far and wide, and to engage in our social media sites to help us expand our professional Arts Network.

Similar landing pages to non-Arts Network are available via BeeZee Vision, LLC™, which is the company that powers www.halfifecrisis.com

How can I become part of the Arts Network?

The Arts Network is an exclusive web-based database. Only artists and entities I implicitly trust are featured, and are by invitation only at this time. We need to have a professional working relationship in order to be considered to this exclusive invitation. This is a \$2,000 value.

Your landing page is hosted in our server and under our website. However, it can be used by the artist to showcase their current professional portfolio. This has several benefits (aside from hosting and web address with your name), including but not limited to the following:

1. Giving a reliable social media presence, where all other social media accounts, links to interviews, videos, and biographical quotes are displayed on a professional website.
2. You have a choice of adding monetization links to all your products and services. However, you would have to collect & be responsible for money through your separate links (e.g. PayPal, Patreon, Venmo, CashApp, Buy Me a Coffee, etc.).
3. You have the opportunity to have your artwork featured and linked for monetization at the Sammy Baqueroalvarez Art Gallery. An exclusive exhibit could be made for each artist.

Your personalized landing page will feature Half Life Crisis™ color palette and formatting for consistency with our brand. However, each page can be personalized as the artist or art lover himself, herself, itself.

What is included on my Landing Page?

The following elements will be included. Please keep in mind that you will be responsible for providing all the text, images, and relevant links in order to publish this landing page. For all images, or media, please ensure you have the legal rights to use these on your page. We are not responsible for copyright disputes in any Arts Network piece featured.

Landing Page Elements: (you can view samples on our site)

1. Your logo prominently displayed on a top banner & description. This will be hyperlinked to your actual website, or prefer online presence.
2. Your Logo Tittle [your name] and what best describes you [preferably in less than five words]
3. A photo of your company, of yourself that describes what you do. This image will be hyperlinked to your favorite online presence.
4. A quote that best describes you.
5. Your Art Skills and/or contributions to the arts. For example, articles, websites, expositions, galleries, etc.
6. Action shot of you with a descriptive caption hyperlinked to your online presence of choice (e.g. link to Instagram)
7. A "who is" banner with your avatar, full name & title, hyperlinked to your favorite online presence (social media, website, etc.)
8. Iconographic links to your existing social media accounts.
9. Your biography in your own words with hyperlink to 2-3 photos that best describe your life story. Focus on how this connects with your artistic self, or your love for the arts.
10. A carousel of photos linked to your favorite presence. Please ensure those photos have the same aspect ratio. For example, Instagram squares, or 16x9 photos.
11. A "what's next" section to showcase what are you currently doing, and what are you planning on doing. You can be as thorough as you want on this section, but remember that it is best to be straight to the point to highlight your audience's call for action.
12. Another favorite photo of you, hyperlinked to your favorite online presence. This should be a representative photo of you as a person, or as an artist.
13. A quote from somebody other than yourself, as it relates to your artistic expression, we can link this quote to this person.
14. Another action shot of you creating art or giving art patronage. This image will also be hyperlinked to your favorite online presence.
15. A small billboard to highlight your work, hyperlinked to those samples. This can be a list, a gallery, or other way to better showcase what you want your audience to view. This gallery will be hyperlinked to ONE common link (for example social media).
16. A list of examples of your work, news stories, etc. All these will be individually hyperlinked to wherever they are hosted online.
17. Your logo (again) hyperlinked along with your social media accounts.
18. An article about you, and what are you working on, and what is next. This will be a separate article of MY impression regarding working with you, and how do I know you as a person and why I endorse you or your company as part of the Half Life Crisis™ Arts Network.
19. You are welcome to add contact data such as corporate address, phone number, WhatsApp, Skype, Zoom links, etc.
20. The site will be hosted under www.halfifecrisis.com for as long as we remain friends. All I really ask is to follow us on Instagram, or if you don't have Instagram, please follow us on any (or all) our official social media sites, and please engage with other members of the Half Life Crisis™ Arts Network to help their media presence grow.

Thank you for your participation on the Half Life Crisis™ Arts Network. Hope you enjoy your landing page. Let's get in contact to ensure we can complete your page as soon as possible. I will only start working on the page once we have all the data and information on hand.

Yes, before I sit and finish your landing page, we'll engage over the phone or other communication media to ensure we are synchronized, and prevent rework. That way you can quickly use your page for your own marketing. Thank you for being part of our Half Life Crisis™ family!